

COSTS OF INDIE PUBLISHING A BOOK (© 2013 Heather Horrocks)

<i>* Must have</i>	<i>What</i>	<i>Cost</i>	<i>DIY? Pay? Postpone?</i>	<i>Notes / Contacts</i>
COVERS *	Cover Picture	\$18-65 (or more)	Look for less expensive pictures. Take your own.	iStockPhoto.com Dreamstime.com
	Creating Cover	\$150 \$5 Fiverr \$30-50 ebook KB \$30-100 print KB	Do it yourself (but only if you have an eye for good covers) Pre-made covers at KB	FotoFlexer.com (free) PhotoShop (\$79) Fiverr (\$5) KindleBoards.com (\$30-100)
EDITING	Professional Editing (One of the biggest complaints against indie books is they're <i>not</i>)	\$1-\$2.50 / page	I didn't pay for a professional editor until I had 10 books published and had the money.	AnissaWall@q.com Precision Editing Group
	Print copies for cold readers	Print or copy shop	Call around for best price.	
FORMAT *	Formatting	\$55 Kindle & Nook (for each book)	\$40 Scrivener (1/2 off during NaNoWriMo) will let you format for all booksellers.	Scrivener/LiteratureAndLatte Precision eFormatting.com Bob Houston eBook Formatting
MARKETING *	Promo Photo of You, the Author		Photog friend? Flattering.	
	Facebook (+Twitter +etc etc etc)	Free	Pen name as media name.	
	Your Website to capture email addresses for Newsletter	free with Weebly	DIY. Pen name on website. Newsletter: Free w/ small #s: MadMimi, Benchmark, MailChimp	
	Your Domain Name	\$8-12 / yr	* \$8=12 *	
PRINT-ON-DEMAND (POD)	ISBNs	1 = \$125 10 = \$250 100 = \$575 1000 = \$1000	Publish on Amazon (Kindle) & B&N (Nook); worry about print later. Many careers are flourishing in ebook only.	https://www.myidentifiers.com/isbn/main (Bowker)
COPYRIGHT *	Register your legal copyright	\$35	\$35 *	http://www.copyright.gov/
LEGAL SIDE OF BUSINESS *	Business License	About \$35-75	\$35-75 (Pay it, if required)	Check with your city to see if you're required to file for one.
	LLC...?			Only at \$50,000/yr
	Taxes		DIY or pay. *	Set aside 1/3 of your earnings.